**Official Messages to Students:** Mandatory vs. Optional

- **Message to originate from UCSD (@ucsd.edu, LMS)**

  - **What does the message relate to?**
    - **Recipient's Academic status**
    - **Recipient's Financial status**
    - **Fulfills a federal, state, or university regulation, policy, or procedure**

- **Message is**
  - **OPTIONAL**
    - Events and Opportunities are included in this category
    - Channels available for sending Optional Messages
      - Blink email
      - Campus email notice
      - Learning Management System (LMS), Ted
      - Personal email
      - Social Networking
      - Text messaging
      - TritonLink news

  - **NO**

- **YES**
  - **MANDATORY**
    - Delivered through official university channels, such as ACS-Webmail, or other secure channels developed for this purpose
    - Channels available for sending Mandatory Messages
      - Blink email
      - Campus email notice
      - Learning Management System (LMS), Ted
      - Personal email
      - Triton Alert